



"FIRST, WE DID THE VINEYARDS, THEN WE DID THE WINE CELLAR, THEN WE WORRIED ABOUT THE SALES. IN AMERICA, YOU USUALLY WORRY ABOUT THE SALES FIRST – ALL THE OTHER FRILLS COME LATER." – JOSEPH MAXIAN





VINEYARD OF DREAMS

Fairy tales can come true at
Sand Castle Winery

By Tina Henderson

The notion of producing world-class wines in Bucks County seemed like a fantasy at first. But Czechoslovakian immigrants Joseph and Paul Maxian, owners of the Sand Castle Winery, saw tremendous wine-making potential here. Back in 1985 they planted 40 acres of “vinifera” or wine-producing grapes on the banks of the Delaware River, about twelve miles north of New Hope on Route 32. The Maxian brothers combine an Old World knowledge of fine wine-making with each man’s respective expertise in engineering and geology, enabling them to produce wines of superior quality—classic wines descended from some of the finest European wine-making traditions. Joseph Maxian is quick to credit the locals in explaining his success.

“People really took us to heart,” he says. “Our survival is based on those who supported us when everybody else was saying, ‘Oh, Pennsylvania—give me a break!’”

